

FrameMaker Template Design Seminar

An intensive two-day seminar for advanced FrameMaker users. Packed with information, tips & tricks to make template planning, design and maintenance easier, and to streamline the use of FrameMaker.

San Carlos, California: May 22-23, 2008

Developing an effective template requires more than an advanced working-level knowledge of FrameMaker. You must be able to take full advantage of the intricacies of the different FrameMaker mechanisms and the ways these interact.

Learn how to optimize your use of FrameMaker's features and combine the many settings in FrameMaker into a comprehensive and easy-to-use template, including paragraph & character formats, reference pages, page layouts & master pages.

Topics include:

- Integrating graphics and captions
- Tables, table formats and table footnotes
- Special text (variables, cross-reference, autonumbers)
- Streamlining generated files (table of contents, list of figures/tables, index and more)
- Automating pagination
- Common pitfalls
- Templates for effective single-sourcing
- Using multiple templates for dual output (eg print/online)
- Recommendations for templates used for PDF deliverables
- Optimizing templates for HTML conversion
- Documenting, testing and deploying new templates
- Template maintenance
- Techniques to apply new templates to legacy documents

New! Participants in the upcoming FrameMaker Template Design seminars receive a license for CudSpan's TemplateMapper plug-in for FrameMaker/Windows (\$200 value). TemplateMapper enables you to easily bring legacy documents in line with a new template. It maps paragraph, character, table and cross-reference formats, conditional text tags, master and reference pages used in your previous template to a single document or a batch of documents.

Participants can optionally join a FrameMaker Template Design discussion e-mail list (limited to seminar participants).

Discounts: 10% early bird; additional 10% when you register to two seminars, or for two participants from the same company, 15% when you register to three seminars.

Group size is typically 5-8 students, encouraging active participation.

The logo for MicroType, featuring the word "MicroType" in a serif font with a stylized ampersand between "Micro" and "Type". The text is white and set against a purple rectangular background.

"Your class was a real eye-opener for me in template design. I really appreciate all the things I learned that I can use in my career in general and also at my current job."

Melissa Clark,
Centillum Communications

"This was the best professional course I have ever attended and the seminar exceeded my expectations in every way. Your knowledge base, patience, organization and presentation of course materials and clarity were excellent."

Miriam Hill,
Check Point Software
Technologies

"I wanted to thank your very informative course on template design. Originally, I thought that I would already know much of what you would be teaching, but the course only proved that there is always so much more to learn."

O. Zimmerman
Tadiran Telecom

"It was really an amazing course... a great contribution to my work with FrameMaker. Every single topic and item consolidated or added to my skills and knowledge."

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